



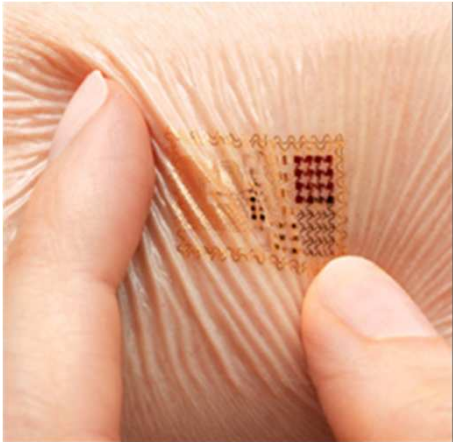
César Miralles – Director General de Red.es

Madrid, 14 de marzo de 2014

Global, ultrafast, mobile and virtual



Wearables

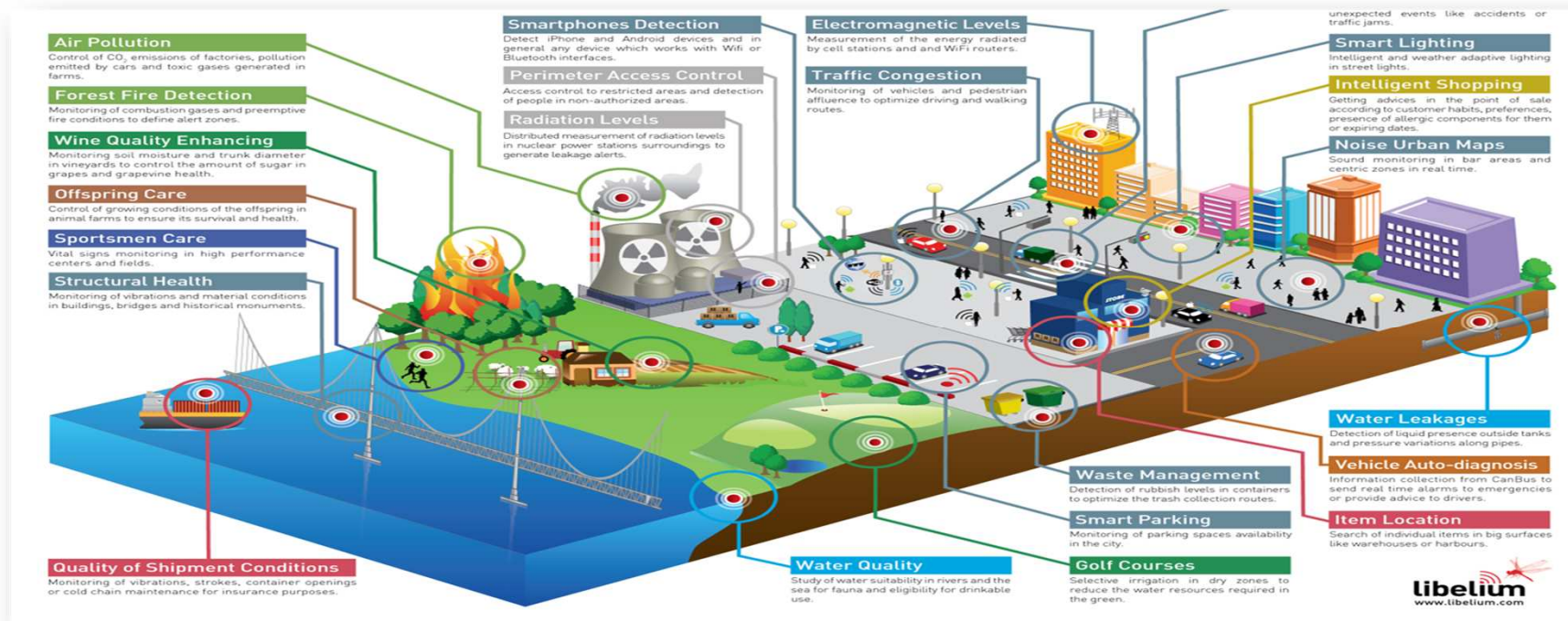


Information revolution



The Missouri School of Journalism. 2008

"Information revolution"



Connected Mobile Experiences

Web Real Time Communication

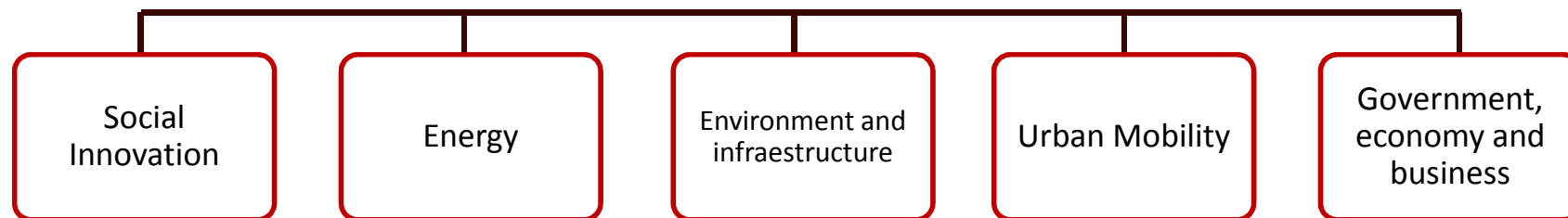
Internet of Everything & M2M communications

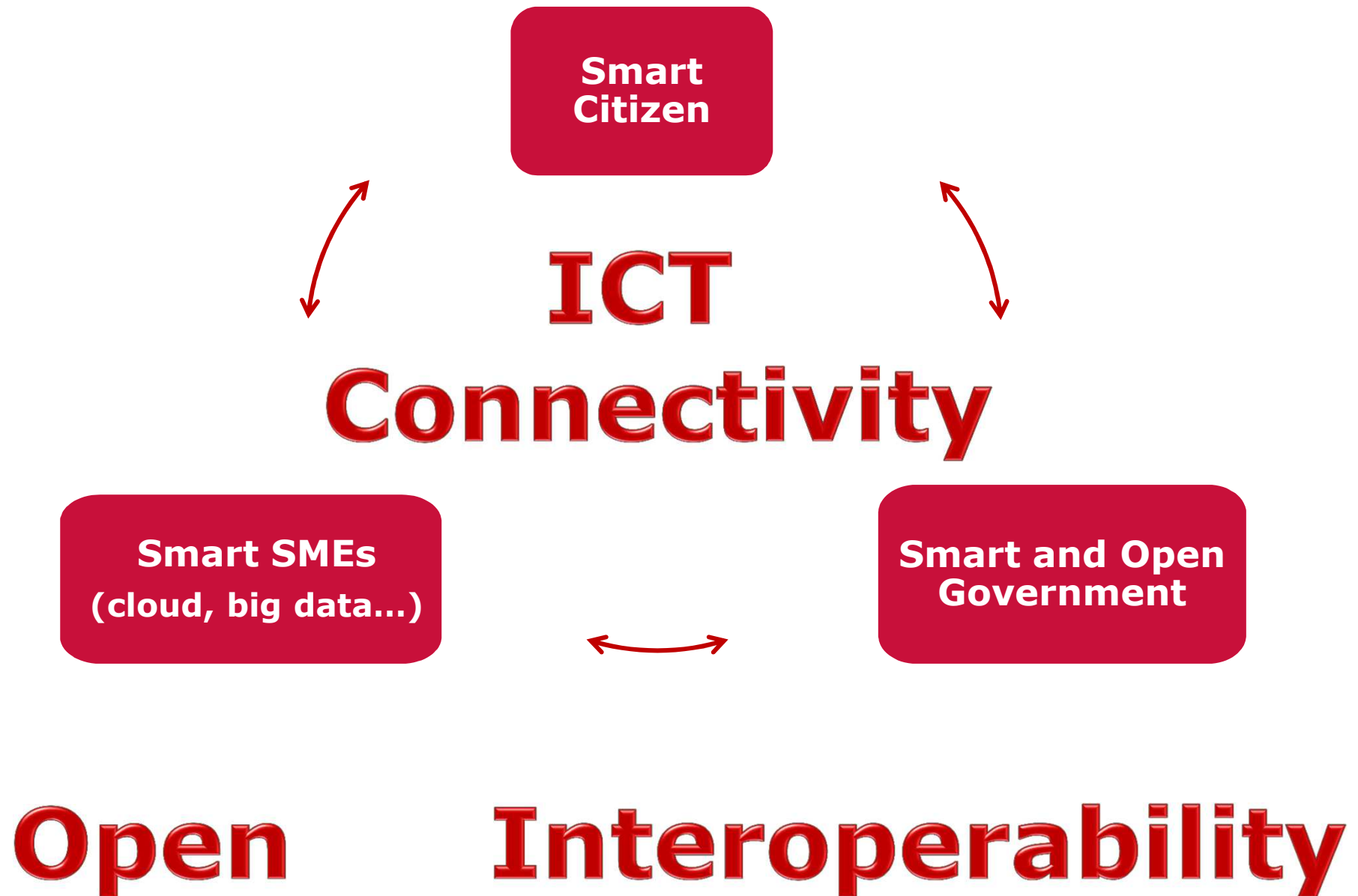
Real Time Business Intelligence

AENOR's Committee of "Smart Cities". CTN 178



Smart City Network (RECI)





The DIGITAL AGENDA for Spain

Europe suffers from inefficient use of Information and Communication Technology (ICT).

In response to this, Spain passed the Digital Agenda for Spain, the Government's route map in ICT matters. It has a budget of over €2,000 million.

Its aims include:

- Promoting deployment of networks and services
- Developing the digital economy
- Improving e-administration
- Boosting confidence in the digital environment
- Promoting R&D&i in the ICT sector
- Promoting digital inclusion and employability

- 1.3 billion € to fund **R&D** ICT projects (Internet of Things, Cloud Computing, Big Data, Smart Cities).
- 200 million € to help **internet providers**.
- 135 million € to finance solutions in the **cloud**.
- 113 million € to support with loans the **internationalization**.
- 80 million € to support **entrepreneurs**.
- 59 million € in the area of **cybersecurity**.
- 37 million € to implement **e-commerce** solutions.
- 10 million € to create national **technology hubs**.
- **Smartcities (upcomming... to be determined)**

Muchas Gracias

@cesarmiralles

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